

# YARDEN BEN SHUSHAN

UX DESIGNER

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## PROFILE

I am a UX designer committed to user-centered design, blending a psychology background with a passion for simplicity and innovation. I thrive in collaborative environments, working closely with teams to deliver exceptional outcomes. My dedication to continuous learning keeps me updated with the latest industry trends and emerging technologies in the dynamic field of UX design.

## UX EXPERIENCE

### CHASDEI LEV - 360 FOR ECONOMIC RESILIENCE

UX Designer Intern - Team Leader | April 2024 - Present

- Leading a team of interns through the complete lifecycle of a user experience design project, from the discovery phase to prototype development.
- Conducted comprehensive market and exploratory research to clearly define project scope and problem areas.
- Applied the Double Diamond design process throughout the project: from defining the problem space to identifying viable solutions.

### UED RESEARCH INSTITUTE

Volunteer | March 2024 - Present

- Translated pivotal UX articles, making advanced research accessible to tech industry professionals.
- Contributed to research and education on the latest UX practices at the UED Institute.

### I'M HERE

UX Designer | March 2023 - June 2023

- Part of my second-year Psychology Bachelor's program, specializing in User Experience.
- Part of a 5-member team as a UX Designer.
- Project focused on characterizing a complex system.
- Conducted competitor research and user interviews.
- Developed information architecture.
- Designed an interactive interface.
- Aimed to streamline employee shift management in a unified, user-friendly interface.

## EDUCATION

### PSYCHOLOGY (B.A)

The Academic College of Tel-Aviv, Yaffo | 2021-2024

- Psychology B.A student with specialization in UX (third and final year).
- Relevant courses: Complex System Design, Microcopy, UX Research, Design and Aesthetics, Problem Solving.

## MILITARY SERVICE

### ARMORED CORPS

A Tank Gunner | 2013-2016

- Tank gunner in the deputy company commander crew.
- Completion of military service at the rank of first sergeant.

## SKILLS

- Prototyping.
- Wireframing.
- Conducting UX research.
- Develop information architecture.
- Figma.
- Miro.
- SPSS.

## LANGUAGES

- Hebrew (native).
- English (fluent).